

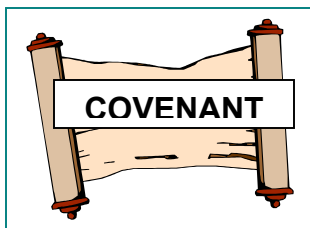
# UNDERSTANDING & BUILDING A STRATEGIC PLAN

**Luke 14:28** For which of you, wishing to build a farm building, does not first sit down and calculate the cost [*to see*] whether he has sufficient means to finish it?

**2Sa 5:19** David inquired of the Lord, saying, Shall I go up against the Philistines? Will You deliver them into my hand? And the Lord said to David, Go up, for I will surely deliver [*them*] into your hand.

**2Sa 5:20** And David came to Baal-perazim, and he smote them there, and said, The Lord has broken through my enemies before me, like the bursting out of great waters. So he called the name of that place Baal-perazim [*Lord of breaking through*]

(AMP Bible)



God is a God who works through a covenant plan. He has never reacted out of the “crisis of the immediate.” He has always “pre-acted” and, therefore, has never lost a battle. His excellence is beyond our ability to comprehend.

**ROCK SOLID ADMINISTRATIVE SERVICES** has for years embraced and promoted the importance of **strategic planning**.

NOW, with many years of experience, we have developed a model that will literally move your ministry, organization, or business to the next level of success. And, we will do it without draining your financial reserves so that you have nothing left with which to carry out that plan

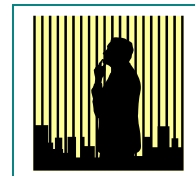
## WHAT WE KNOW

1. ABOUT 85% OF THE CHURCHES IN THE UNITED STATES DO NOT HAVE A WRITTEN VISION STATEMENT and/or A STRATEGIC PLAN
2. OF THE APPROXIMATE 15% THAT DO, ONLY ABOUT 5% OF THOSE CHURCHES ARE FOLLOWING THAT VISION OR PLAN.

Then, we ask ourselves, “Why is the church lacking in power and operating at levels lacking in excellence?”

Because of the lack of available funds that position the church to consistently follow-through with the things that are envisioned, most Boards and local Pastors lead their congregations or organizations through one crisis only to encounter another. THEN, just like the Philistines in the valley of Rephaim, the enemy awaits to strip us of the crown and the kingly anointing. Christian businesses, churches and organizations have tried to “wing it” without following a plan and have paid a huge price. We can do much better than that!! Like David, we need to

1. Inquire of God
2. Find out His strategy
3. Obediently respond



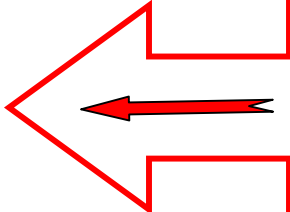
**So that GOD can provide the breakthrough and victory**

## WHAT WE DO

We meet with your leadership team and facilitate discussions that identify your vision, purpose and mission. Additionally, our facilitated discussions produce various focus points that are then developed into a multi-page written plan including time frames and a checklist for every objective that emerges from your organization's points of focus.

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- VISION, PURPOSE, MISSION
  - POINTS OF FOCUS
  - GOALS & OBJECTIVES
  - ACCEPTABLE TIME FRAMES
  - CHECKLIST

The final product produces a written guide so you stay focused and hit the mark.



Rock Solid Administrative Services asks for a love offering for all of this work based upon the individually designed Plan of Action that is established with your ministry, business or organization. There is no reason not to develop a **STRATEGIC PLAN**.

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